

Ten Strategic Reasons to Choose MissionInsite

- **A Next Generation Data Driven System** – Real Time Discovery and Analysis of Mission Areas with Custom Plotting Capabilities
- **Current Demographic Information for over 185 Data Variables** – Includes 120 Categories of Beliefs, Values and Lifestyle Preferences
- **Faith & Life Attitudes Information** – Updated Faith/Life Choices and the Most Current Religious Preferences
- **MOSAIC Lifestyle Segmentation by Experian** - Provides the Richest Lifestyle Information Available Today. 17 Pages of Information per MOSAIC Segment (60 Segments in US)
- **Opportunity Scan** – The Leading Tool for Regional Mission Opportunity Analysis – Down to the Block Group Level (Approx. 1500 Persons)
- **Congregant Plot** – A Secure System for Local Churches to View and Identify Church Members and Visitors on a Map with Additional Analysis Tools to Discover New Mission Opportunity
- **Thematic Maps** – Create Custom Maps from More Than 60 Variables to Graphically Display Mission Reality
- **Customizable Reports** - Ultimate Flexibility in Selecting Strategic Report Variables for Specific Ministry Applications
- **Real Time Report Generation** – Online Access to Current Information for Any Geographic Area Including Report Wizard
- **Unique Preset Geographies** – Agency Boundaries/Sub-Boundaries, School District, City, County, Zip Code, Census Tract, Block Group and Custom Client Geographies within Your Ministry Setting